



**ASSOCIATION FOR
INFORMATION SYSTEMS**

SIG HCI

<http://sigs.aisnet.org/sighci>

AIS SIGHCI provides a forum for AIS members to discuss, develop, and promote a range of issues related to the history, reference disciplines, theories, practice, methodologies, techniques, new developments, and applications of the interaction between humans, information, technologies, and tasks, with a special focus on organizational, managerial, and cultural contexts.



Topical Coverage includes such areas as:

- Behavioral, cognitive, and affective issues
- Task analysis and modeling
- Digital documents/genres
- Information seeking behavior



- Visualization of multi-dimensional information
- Technology acceptance and diffusion
- Cognitive, motivational, and cultural issues
- Attitudes, behavior, and performance impacts
- User training and teaching HCI
- The elderly, the young, and special-needs populations



- User interface design and evaluation for:
 - E-commerce and m-commerce applications
 - Supply chain management applications
 - Group collaboration
 - Negotiation and auctions
 - Intranets and extranets



**Association for Information Systems
Special Interest Group on Human-Computer Interaction**

founded by Ping Zhang of Syracuse University and Fiona Fu-Hoon Nah of University of Nebraska-Lincoln in Spring 2001.